

# JCM GYPSUM

PRECISION AND PURITY IN EVERY BAG





## ABOUT US

“Precision and Purity in Every Bag”

This was the vision with which Mr. Sohan Ram Godara founded Jaswant Chemicals and Minerals (JCM) in 2007. Since then, we have made significant strides over the past 17 years.





JCM Gypsum Plaster is the result of an uncompromising manufacturing process, enabling you to transform your most challenging interior design ideas into reality. Our plaster is made using India's finest raw gypsum, meticulously processed to remove unwanted silica. The entire procedure is conducted under the close supervision of our expert quality assurance personnel. The result is a gypsum plaster (commonly known as POP) of unmatched whiteness, purity, and fineness.

JCM Gypsum Plaster is supplied in moisture-proof, fully sealed, tamper-proof packs, each bearing a unique code to ensure the product's authenticity reaches the end customer. This ultimate product is brought to you by a company that is ISO 9001:2015 certified and proud to hold the ISO 14001:2015 accreditation for its environmentally friendly practices.



# JCM NATURAL GYPSUM PLASTER



JCM Natural Gypsum Plaster is a high-quality plaster made from pure gypsum, ideal for most internal walls and partition surfaces, including brick, block, and concrete. It consists of pure gypsum hemihydrate formulated with special additives to control application and setting characteristics. Free from impurities, it offers unmatched workability due to its smoothness, coverage, and ease of application. Once dried, it provides a super white, smooth, and fine finish, eliminating the need for an additional coat of wall putty.

- DIRECT APPLICATION
- NO WATER CURING
- SAVES TIME
- SMOOTH FINISH
- NO SHRINKAGE CRACKS
- LIGHT WEIGHT PLASTER
- NO WASTAGE
- ZERO MAINTAINENCE






SMOOTH FINISH



NO SHRINKAGE CRACKS



LIGHT WEIGHT PLASTER

AVAILABLE IN 2 SIZES **20KG AND 25KG**

JCM Gypsum Plaster is a white, powdery chemical compound known as hydrated calcium sulfate, typically obtained from calcining gypsum. Essentially, gypsum plaster is produced by heating gypsum to a high temperature.





The best part of JCM Gypsum Plaster is its slow hardening process, extra coverage, and impurity-free features, making it favorable for construction teams and saving them time.

JCM Gypsum Plaster is highly suitable for internal plastering systems, including punning of walls, ceilings, and decorative works such as cornices, moldings, and arches. The finishing quality of JCM Gypsum Plaster enhances the appearance and durability of structures. Made from high-quality gypsum, it is a white powder used for applying early coats to interior walls, shaping structures, and creating casts.





# Features

## Compatible with All Paints

Gypsum is compatible with all kinds of primer and paints available in the market.

## Low Cost and Affordable

the product costs less than the cement plaster.

## Green Building

Make your building green by using Gypsum plaster. Save on long term electricity bills. This plaster gives additional points for LEED certification.

## Applicable on all Wall Types

Gypsum is applicable on all wall surfaces - Bricks, Cement Blocks, Laterite Stones, InterLock Bricks, AAC Blocks.

## Reduced Construction Time

Significantly reduce the Construction time. No Water curing, wall ready for next process within 72 hours.

## No Putty Required

The wall gets super fine finish that is similar to wall putty. Hence no putty application needed.

## GYPSUM PLASTERING BENEFITS-

- Eco-Friendly
- Natural
- No Need of Cement, Sand, Wall putty
- No Cracks
- Perfect Line and Level
- Smooth Glass Surface
- Super Milky White
- No Need Water Curing
- Longtime Durability
- High Bonding Strength
- Ready to Paint



# JCM PREMIUM GYPSUM

## PERSIAN WHITE GYPSUM PLASTER



JCM Premium Gypsum is a super white, high-density, moisture-resistant gypsum plaster. This lightweight, polymerized plaster is ideal for application on most internal surfaces, including bricks, blocks, and concrete. Formulated with superior quality gypsum and special additives, it enhances workability and coverage while improving setting characteristics. Once dry, it provides a hard, smooth finish with superior whiteness, making it perfect for all internal dry plastering applications.

### SAFETY PRECAUTIONS

- IF POWDER ENTERS YOUR EYES THEN WASH YOUR EYES WITH CLEAN WATER.
- BEFORE EATING & DRINKING, WASH YOUR HANDS & MOUTH PROPERLY.



EXCELLENT  
COVERAGE



LESS PAINT  
CONSUMPTION



NATURAL  
GYPSUM



SMOOTH  
FINISH



EXTRA  
SMOOTHNESS  
& STRENGTH



100% CRACK  
FREE



IMPORTED  
FROM IRAN

AVAILABLE IN 2 SIZES **20KG AND 25KG**



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